

MEMORANDUM

THE WHITE HOUSE

WASHINGTON

November 5, 1969

UM
EXECUTIVE
SP3-56

MEMORANDUM FOR BOB HALDEMAN

FROM: JIM KEOGH JK

SUBJECT: Acknowledgement of Response to the President's
November 3 Address

The President's Vietnam speech, as you know, is producing an enormous amount of mail. It surely will go beyond the 19,000 telegrams and 180,000 letters and cards which resulted from the October 15 demonstration. Despite the fact that other major projects and acknowledgement of the moratorium letters have created great backlogs in the White House mail and correspondence sections and in the Departments of Defense and State, we must move quickly to respond to the new flood of mail.

Therefore, I recommend:

1. That the attached draft card text be approved for acknowledging messages of response to the President's November 3 speech:

Approve: Disapprove:

2. That preparation of envelopes for the cards be contracted to a commercial firm and that the names be recorded on tape for use in future mailings:

Approve: Disapprove:

Perot

Your support in our ~~struggle~~^{pursuit} for peace in Vietnam means a great deal to me. Although the vast volume of mail that has poured into my office makes it impossible for me to send ^{you} a personal reply ~~to your generous message~~, I want you to know how pleased I was to hear from you and how much I appreciate your thoughtful concern for our country.



Your support for our efforts to bring the war in Vietnam to an end is deeply heartening and I want you to know how much I appreciated your letting me have your views. While I regret that the great volume of messages makes it impossible for me to reply to you personally, it is a source of strength and encouragement to me that so many Americans have indicated that they do not dispute our basic aims in Vietnam but share our overriding concern for achieving the peace with honor that all of us desire.

Richard Nixon

John

November 4, 1969

EXECUTIVE
SP 3-56
WH 4-1

MEMORANDUM FOR

H. R. Haldeman

SUBJECT: Acknowledgment of Response to the
President's November 3 Address

The President's address last night has already produced an exceptional volume of early response and can be expected to generate even more mail than the 19,000 telegrams and 180,000 letters and cards which resulted from the October 15 demonstrations. Other major projects have created backlogs in the White House mail and correspondence sections and in the Departments of Defense and State, which are preparing envelopes for the 35,000 cards from the President to citizens who commended his efforts after October 15.

RECOMMENDATIONS:

1. That the attached draft card text be approved for acknowledging messages of response to the President's November 3 speech:

Approve: _____ Disapprove: _____

2. That preparation of envelopes for the cards be contracted to a commercial firm and that the names be recorded on tape for use in future mailings:

Approve: _____ Disapprove: _____

James Keogh

RECEIVED
DEC 8 1969
CENTRAL FILES

orig ash in C Files as of 12/22/69

The knowledge of your backing in our struggle for peace in Vietnam means a great deal to me. Although the great volume of mail which has flooded my office makes it impossible for me to send a personal reply to your generous message, I was very pleased to hear from you and I want you to know how greatly I appreciate your thoughtfulness.

EXECUTIVE

November 5, 1969
Wednesday - 6:45 p. m.

WH4-1
SP3-56

MEMORANDUM FOR MR. H. R. HALDEMAN

FROM: DWIGHT L. CHAPIN

RE: White House Mail Received Today

Total Mail Received November 5, 1969

| | |
|------------|---------|
| 6,550 | Letters |
| <u>525</u> | Cards |
| 7,075 | Total |

Of the incoming mail, 4,275 pieces were processed and read.
Of this mail processed, 1,385 pieces related to the President's
speech and the breakdown is as follows:

| | |
|------------|----------|
| Pro-Speech | 1,255 |
| Con | 124 |
| Comment | <u>5</u> |
| | 1,385 |